

Orissafisheries.com, the bilingual (in English and Oriya) website of Directorate of Fisheries, has been envisaged with the goal of making information about development in the fisheries sector easily accessible with simple navigational menus and search features, and being interactive, facilitating collaboration between stakeholders and general public.

The website provides a central place for reference documents (mission and vision documents, rules, acts and annual reports, etc.), publication of fisheries product classifieds, details about programmes and schemes, success stories and statistics, investment opportunities in the state, tender publishing, and newsletters. Numerous photographs, diagrams, charts and animations have been incorporated to enhance visual appeal to website visitors. Online form is available for website visitors to request for information from Government, and also to provide their feedbacks and inputs.

The website has been developed and is being managed on a popular web-based content management system (**Web-CMS™**) provided by Bloochip Infoline Private Limited. The product Web-CMS™ by Bloochip facilitates quick content creation and editing, publish newsletters and tenders, create and edit photo galleries, upload documents onto website, create web forms for feedback and surveys, edit navigation menus and overall look-and-feel of website, and facilitate multi-user authoring.

Bloochip Infoline Private Limited, started its operation in 2003, is a leading IT service provider in Orissa catering to diverse market segments like government, retail, manufacturing, mining, print and electronic media, and hospitality industries.

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